



BREAK FREE

From Your Outdated Phone System

3CX PHONE SYSTEM YOUR COMPLETE UNIFIED COMMUNICATIONS SOLUTION

REDUCE YOUR COSTS INCREASE YOUR PRODUCTIVITY & MOBILITY WITH 3CX PHONE SYSTEM FOR WINDOWS

Move to 3CX Phone System - an open standard Windows-based IP PBX that provides superior features and flexibility at a far lower cost.

- Evolve your communications by allowing employees to hot desk anywhere in the office.
- Enable tele-working by allowing employees to take their extension with them wherever they go.
- Lower call costs and globalize your business by making use of worldwide VoIP providers and bridging your offices for free inter-office calls.

3CX Phone System completely replaces a hardware PBX without the need for additional phone wiring. It supports popular SIP phones, VoIP providers, and traditional PSTN lines. The 3CX Phone System web-based management console makes it easy to configure, eliminating the need for expensive maintenance.

10 Advantages of 3CX Phone System

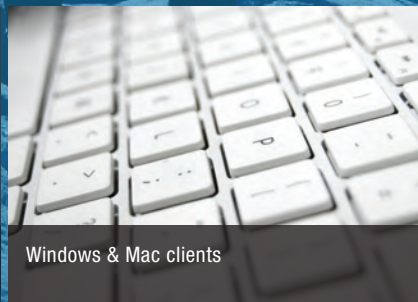
1. Easy to manage by an IT administrator
2. Costs less to buy and expand
3. Greater return on investment
4. Use existing hardware and make huge savings
5. More features by leveraging Windows technologies
6. Hardware & vendor independent – no vendor lock in
7. Better fault tolerance through easy backup of your PBX
8. 3CX Phone System is more scalable than hardware PBXs
9. Better integration with other business applications
10. Easily build voice applications that increase productivity



Software based PBX



Mobility
Android / iPhone



Windows & Mac clients

SAY GOODBYE TO EXPENSIVE EXPANSION MODULES AND COSTLY PHONE BILLS!

SAVE ON COSTS WITH 3CX

3CX Phone System for Windows is much cheaper than a traditional phone system. The initial purchase cost and the expansion cost are both much lower compared to a proprietary PBX, and with 3CX Phone System you also save on maintenance fees from vendors.

Unlike appliances, 3CX can scale to an almost unlimited capacity because it leverages modern server hardware.

With 3CX, businesses can also use VoIP Providers & Skype to save on international calls and to terminate international customer service numbers on the local IP PBX.

Manage the PBX in house and save on consultants fees.

Further savings come from connecting branch offices with 3CX' Bridges, so that all inter-office calls are setup as internal calls and therefore free. Also, integration of remote workers is easy with 3CX Tunnel, boosting mobility and resulting in savings from tele- working possibilities.

3CX Phone System includes enterprise -level features as standard. Businesses do not need to pay extra for advanced features or add-ons, as these are incorporated in the software: inbuilt fax server, digital receptionist, paging/ intercom, integrated voice mail, central phone book and more.



3CX Bridges Setup inter- office calls as FREE internal calls



Advanced Features No extra cost for voice mail, auto attendant and Queues.



Tele-work Employees work remotely while staying connected to the company's IP PBX

“ *Configurability of 3CX is outstanding – we can easily make changes to the PBX ourselves, something that was unthinkable on a traditional PBX.* ”

CATERHAM
FI TEAM

/ Bill Peters, Head of IT, Caterham F1

ENHANCE PRODUCTIVITY WITH UNIFIED MESSAGING AND PRESENCE

UNIFIED COMMUNICATIONS

3CX Phone System for Windows delivers Unified Communications technology by unifying voice mail, fax and email as well as providing presence information.

With 3CX Phone System, employees can easily see the presence of other users and avoid making or transferring calls unnecessarily.

Presence is displayed in any standards-based IP phone, as well as in the 3CX MyPhone user portal.

Furthermore, 3CX unifies voice mail and faxes with email by delivering them to the user's inbox.

3CX provides full video capability - using 3CXPhone or a SIP video phone, video calls can be made with a click of a button.

3CX includes a fax server that is able to route incoming faxes as PDFs to email. Users can send faxes via traditional fax machines or by using a 3rd party T38 capable fax server software.

With 3CX, businesses save time and money as they can forget about fax machines and extra telephone lines.

Ext	First Name	Last Name	Status
115	Samantha	Hunt	Available
100	Gareth	James	Available
101	Home	MT EXT	Available
102	Maria	Johnson	Available(Testing)
103	Nick	#home	Available
104	Josiah	Fring	Available
105	Dexter	Morgan	Available
106	Emily	White	Available

3CXPhone - 103

- (106) Bianca Morris
21/06/2013 14:20:50 00:00:01
- (105) Andy Diamond
21/06/2013 14:20:48 00:00:14

Global FaxServer Admin
Fax Received

“ 3CX was remarkably flexible and easy to install. It was also extremely simple to manage and being able to run 3CX on Windows Server offers great peace of mind. ”



/ Dustin Adam, Director of IT, RE/MAX



BOOST MOBILITY AND ALLOW STAFF TO TELE-WORK

FREEDOM TO THE USER

3CX gives total freedom to the user, by enhancing mobility and allowing staff to work remotely.

3CX Phone System includes a web-based user portal that gives extension users complete mobility and independence.

Users can configure extension preferences using a web browser without help from IT staff.

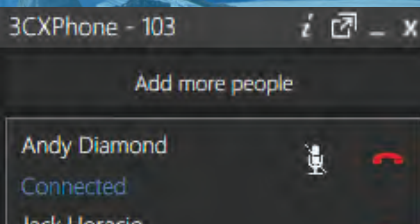
Call forwarding rules can be created based on time received, caller ID and type of call. For example, calls outside their own working hours can be routed to voice mail or a mobile phone.

This way, crucial calls are never missed, and there is no need to give out personal mobile numbers when out of the office.

3CX is the only IP PBX to include a free Windows VoIP phone, and free VoIP phone apps for iPhone and Android that can be used in or out of the office.

3CXPhone for Windows, iPhone and Android and traditional hardware phones can be used at the same time using the same credentials.

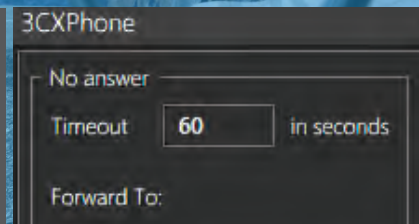
For example, the hardware phone can be used when at the office, but when at home or on the road it is very easy to switch to the soft phone and remain connected to the company's phone system.



UserPortal Configure your own extension preferences easily and from anywhere



3CXPhone Stay connected to the office wherever you are



Advanced forwarding rules Set-up by caller ID, time and type of call

“ 3CX Phone System is proving flexible and reliable, and it's on target to reduce our ongoing telephony maintenance, line rental, support, and call costs by 70 percent per annum, about £70,000. ”



/ DStephanie Stephenson,
Director of Customer Services,
Wiltshire College

MANAGE THE PHONE SYSTEM VIA 3CX'S WEB-BASED CONSOLE



FREEDOM TO THE NETWORK MANAGER

With 3CX, network managers break free from the archaic user interfaces of conventional PBXs and from the traditional PBX vendor. With the intuitive web-based console, administrators can easily create extensions and make PBX configuration changes without needing the PBX vendor.

Because 3CX Phone System is just another Windows server application, it is easy to manage too. It can be monitored just like any other Windows server application using your existing network monitoring package.

As 3CX Phone System is completely software-based, it provides many advantages over a traditional PBX or an IP PBX appliance.

It's easier to manage and control and you do not need to learn how to update and troubleshoot an obscure home-made Linux version.

A software-based phone system scales a lot better too — just add more phones and lines as you go along without being limited by the ports or processor on the appliance.

You can install 3CX Phone System on your existing server or virtualize it and eliminate extra hardware, energy and management costs. You can easily backup your PBX and restore it on another machine in case of hardware failure - an impossible task when an appliance breaks down.

The image shows three overlapping screenshots. The top-left is the 3CX web-based management console, displaying a tree view on the left with '3CX Phone System' expanded to show 'Ports/Trunks Status', 'Extension Status', 'System Extensions Status', and '3CXPhone Clients'. The top-right is the Hyper-V Manager 'Virtual Machines' table, showing two VMs: '3CXPBXCY' (State: Off, CPU Usage: 2%, Assigned Memory: 4096 MB) and 'Server2012test' (State: Off, CPU Usage: 0%, Assigned Memory: 3072 MB). The bottom-right is the Windows Task Manager 'Performance' tab, showing 'CPU Usage' at 1% and 'CPU Usage History' graphs.

Name	State	CPU Usage	Assigned Mem
3CXPBXCY	Off	2%	4096 MB
Server2012test	Off	0%	3072 MB

“ *The implementation of the 3CX Phone System in our company has improved the efficiency and communications between our branches worldwide and has cut down our call costs significantly... Utilizing its trunking and advanced call routing features, we were able to lower our telephony cost by about a four-figure sum per month.* ”



/ Volkan Sanverdi, CFO,
Chip One Exchange

Web-based Management Console Access the phone system from anywhere

Virtualize Save on hardware, energy & administration costs

Monitor Monitor events & performance of PBX like any other server application

BRING YOUR BUSINESS & CUSTOMERS CLOSER WITH 3CX WEBMEETING

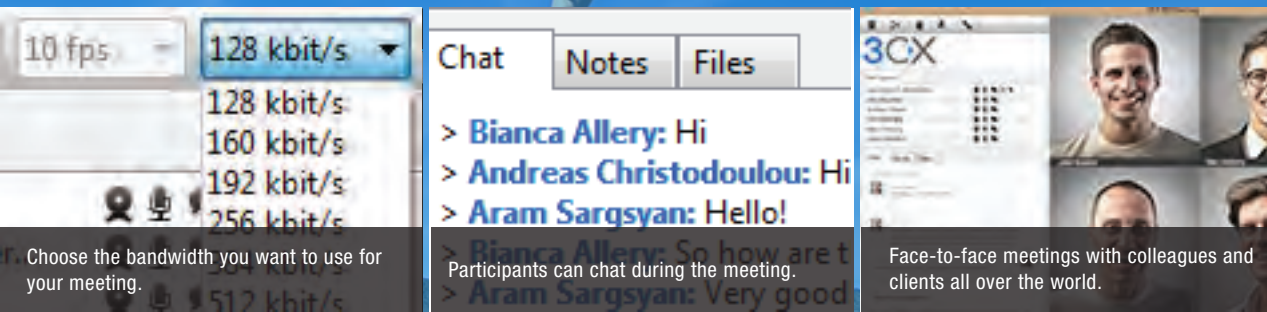
VIDEO CONFERENCING MADE EASY

3CX's easy to use video conferencing solution, 3CX WebMeeting, enables businesses to save time and money by hosting virtual meetings, whilst enjoying the benefits of face-to-face communication.

3CX WebMeeting can be used for a wide variety of everyday communication needs, from enriching a standard phone call with video, to visualising a sales pitch with a product presentation. Businesses can host webinars or online training using the Virtual Classroom features, or even provide technical support by taking control of a participant's desktop to fix or show something on their computer.

Video conferences can easily be launched through the 3CXPhone client with a few mouse-clicks. Fully integrated with 3CX Phone System, 3CX WebMeeting is delivered as a hosted add-on, meaning that 3CX customers can easily enjoy the web conferencing feature without installing additional server hardware or requiring additional bandwidth.

All 3CX customers are automatically licensed to hold video conferences with 3CX WebMeeting for a low six month or yearly cost, offering excellent value for money.



Choose the bandwidth you want to use for your meeting.

Participants can chat during the meeting.

Face-to-face meetings with colleagues and clients all over the world.

3CX IMPRESSIVE SET OF FEATURES

General Phone System Features	Free	Standard	Pro
Call Logging	•	•	•
Call Reporting *	•	•	•
Blind & Attended Call Transfer	•	•	•
Call Forward on Busy or No Answer	•	•	•
Call Routing by DID	•	•	•
Caller ID		•	•
Auto Attendant / Digital Receptionist	•	•	•
Voicemail / Music on Hold	•	•	•
Central Phonebook	•	•	•
Call by Name	•	•	•
Call Parking & Pickup		•	•
Call Queuing		•	•
Call Recording		•	•
MWI – Message Waiting Indicator		•	•
BLF Status Updates		•	•
Intercom / Paging		•	•
Ring Extension & Mobile Simultaneously		•	•
Management and Scalability			
Web-based Management Console	•	•	•
Configuration Wizard	•	•	•
Real Time Web-based System Status	•	•	•
Integrated Web Server	•	•	•
Backup and Restore The PBX	•	•	•
Configure External Extensions via 3CX Tunnel	•	•	•
Integrated Enterprise Database	•	•	•
VM Ware / Hyper V	•	•	•
Establish SIP Trunks with other SIP Servers	•	•	•

* Requires Valid Maintenance Agreement – First Year Free

Unified Communications	Free	Standard	Pro
Setting Up Conference Calls		•	•
See the Presence of Your Colleagues		•	•
View the Presence of Other Offices			•
Receive Voicemail via Email		•	•
Receive Faxes via Email as PDF		•	•
Integrated Fax Server		•	•
Integrate Offices with 3CX Bridge		•	•
Public SIP ID for Extensions	•	•	•
Advanced Forwarding Rules	•	•	•

Unparalleled Mobility with Windows, iPhone & Android

CTI Support (Windows)		•	•
Seamlessly Create Conference Calls	•	•	•
See the Presence of Your Colleagues	•	•	•
Users can Configure their Own Extension	•	•	•
Plug and Play Provisioning	•	•	•
Email Provisioning	•	•	•
Manage 3CXPhone from within the Console	•	•	•
Includes 3CX Tunnel to Avoid NAT Problems	•	•	•
Tunnel All VoIP Traffic Over a Single Port	•	•	•
Transfer Calls	•	•	•
Shows Caller ID	•	•	•
Shows Personal Call History	•	•	•
Divert Calls to Voicemail	•	•	•
Queue Monitoring		•	•

IP Phone Management

Automatic Phone Provisioning	•	•	•
Remotely Manage IP Phones	•	•	•
Manage IP Phones Network Wide	•	•	•

IP Phone Management (continued)	Free	Standard	Pro
Plug and Play Support	•	•	•
Provisioning Network Wide with Correct Settings	•	•	•
Restart Phones Remotely	•	•	•
Manage Firmware Network Wide	•	•	•

3rd Party Application Integration

Microsoft Outlook Integration		•	•
Salesforce integration			•
Microsoft Dynamics Integration			•
Sage ACT! integration			•
SugarCRM Integration			•
HTTP API to integrate with Any Web-based CRM			•
Microsoft Exchange 2007/2010/2013 UM			•
Microsoft Exchange Contact Phonebook			•
Microsoft Exchange Auto Attendant			•

Devices and Providers

Supports Popular IP Phones	•	•	•
Supports VoIP Gateways	•	•	•
Make and Receive Skype Calls	•	•	•
Supports SIP / VoIP Providers	•	•	•
SIP Trunking Support	•	•	•
Free Communication Links to SIP Servers		•	•

Codecs (Voice Compression)

G711 (a law and u law)	•	•	•
G722	•	•	•
GSM	•	•	•
Speex	•	•	•
ILBC	•	•	•
G729		•	•



Microsoft
GOLD CERTIFIED
Partner

CRN
EMERGING
VENDORS
2011

CRN
EMERGING
VENDORS
2012

CRN 5^{STAR}
PARTNER PROGRAM WINNER
2013

3CX
Innovating Communications

Air-IT
Managed IT Services

Air-IT are your local 3CX Premier Partner specialising in all your supply, installation, licensing and technical support needs. Please contact us today if you would like to find out more about the 3CX phone system or to arrange a demonstration.

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3CX
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